

Title: FF - drawer side runner system - Introduction - Blum Legrabox pure

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Sales product expert: Mr. Brahm (150)
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- ✓ Inclusion of Blum Legrabox pure, straight drawer sides, 13mm thick
- ✓ 4 trendy colours/finishes: Terra black matt, orion grey matt, silk white matt, stainless steel (anti finger print)
- ✓ 5 different heights
- ✓ Nominal lengths from 270 - 600mm, depending on drawer side height
- ✓ Blumotion and Tip-on runners
- ✓ Complete commercial range available for delivery ex Nagold warehouse from week 42

Motivation for inclusion

The new Legrabox drawer side system is based on Movento concealed runners, and can therefore impress with a very thin straight drawer side shape. As announced at interzum two years ago, the Legrabox is now available.

Such a system - straight thin drawer side in conjunction with a concealed runner - is unique and therefore interesting for all customers, as the drawer side is suitable for other uses due to the straight, delicate shape.

The colours were created in the new trendy matt finish with a smooth surface. A stainless steel drawer side with an anti-fingerprint coating will be available for the first time.

Technical information

Drawer side heights:

N (66mm) drawer and internal drawer box with railing
M (90mm) drawer and internal drawer box with railing
K (128mm) drawer and internal drawer box with railing
C (177mm) front pull-out and internal drawer box with railing
F (240mm) front pull-out and internal drawer box with railing

Colours:



Terra black matt, orion grey matt, silk white matt, stainless steel (anti finger print)

Nominal lengths:

270 - 600mm, depending on drawer side height

Runners:

Load-bearing capacity from 40 to 70kg

A modified variant of the Movento concealed runner is used as runner.

Blumotion and Tip-on runners

The standard Movento runner **cannot** be used for Legrabox.

Detailed information for the cut/processing, etc. can be obtained from the attached catalogue pages.

Cat. number/complete sets

Enclosed you will find the catalogue pages, as we will show them in Impuls. These pages contain an overview of the complete numbers of Blumotion and Tip-on. These pages will be sent to all field sales employees and sales offices in a laminated version.

Supplier/supplier documentation

All Blum documentation/certificates etc. can be downloaded directly from the Blum website at www.blum.at. You can contact me (537) for any additional needs.

Sales areas

Due to the straight shape of the drawer side, Legrabox can be used in the bathroom and in the living area, for example. Its use is no longer limited to the kitchen and additional customers can therefore be reached.

Target group

Innovative kitchen and living room furniture manufacturers, who want unique designs and a uniqueness for their products. Existing Blum customers, but surely new customers can certainly be obtained with this new design-oriented system.

Sales promotion

Pages for the Impuls catalogue were created and will be available in this catalogue from the beginning of October.

Training on the subject of Legrabox is already taking place in individual sales offices.

Prototypes are available and can be requested from me or Blum, if necessary.

Catalogue pages for the Ambia Line interior organiser system, will be created in early October and made available to you in a timely manner.

In this initial phase, we are the only ones who have this new system complete and extensively in stock, this way we can score with a full availability.

Availability

The complete range of Legrabox is available from week 42 from stock in the warehouse in Nagold. The Ambia Line organiser system will initially not be available from stock, after consultation with Blum. The orders will be initially processed via commission and direct orders.

We will set up a separate product group for Legrabox.

The calculation of the new system does not correspond with that of Tandembox intivo / antaro, please note this in the classification of customers.

Kind regards,
Markus Zobel